

## #PegCitySnap Official Rules:

- 1) Have fun!
- 2) Contest Period: Begins on March 6, 2015 11:00am CST and ends March 26, 2015 at 11:00pm CST. Winner(s) will be randomly chosen on Friday March 27, 2015 and notified within 24 hours.
- 3) Sponsor: **PegCityLovely**. This Contest is in no way sponsored, endorsed, administered, affiliated or associated with Facebook, Instagram, Twitter, or London Drugs.
- 4) Eligibility: Open to anyone age 16 years of age or older who is a resident of Winnipeg at the time of entry. Void where prohibited. Eligible participants will be referred to herein as "Entrants".
- 5) Agreement to Official Rules: Participation in this Contest constitutes Entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to this Contest. Winning the Prize is contingent upon fulfilling all requirements set forth herein. These Official Rules form a binding legal agreement between the Entrant and the Sponsor with respect to the Contest. The Sponsor's computer will serve as the official clock of the Contest.
- 6) How to Participate: Entrants take a photo in and around Winnipeg, upload it to Twitter, Instagram or the PegCityLovely Facebook page/timeline with the hashtag #PegCitySnap in accordance with the Official Rules. Please note your Twitter or Instagram must be "public" in order for the Sponsor to view and to have others vote on your submitted photos. Please note that photo uploads to your personal Facebook page are NOT eligible.
  - a. Digital image editing is permitted only for enhancing color, balancing saturation, shadow-highlight etc. Photo editing must not affect its originality.
  - b. 1 photo per upload please - no collages.
- 7) Content Requirements and Restrictions: To be eligible, each photo must be an original image. The entrant must have express consent of any identifiable persons appearing in the image. If any person in the image is under the age of majority, written consent and parental permission is required. The image must not contain any personally identifiable information of any person, including but not limited to names, postal, or email addresses, licence plates etc. The image must not be offensive, obscene, lewd, libelous, defamatory, disparaging, and sexually explicit or violate ANY laws or otherwise contain content which the Sponsor, in its sole discretion decides as inappropriate or objectionable for inclusion in the Contest.

Entries that do NOT comply with the requirements/restrictions will not be eligible and may be removed at any time in the Sponsor's sole discretion. By entering this contest, you release PegCityLovely and its owner from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses or damages of any kind arising out of or in connection with the Contest or acceptance of any prize.

- 8) Random Winner Selection, Prize, Approximate Retail Value, and Odds of Winning: On the Drawing Date, one winner will be selected from all Entries via a random drawing of all Entries for received at that date. Winner will receive One 12 X 18 Gallery Wrap from London Drugs and a London Drugs Prize pack: \$25 London Drugs gift card, 16GB SD card and photo album. The Approximate Retail Value of the Prize is \$200. The odds of winning the Prize depend upon the number of eligible Entries received during the Contest Period. For the voting contest, the photo with the most votes will win a \$25 London Drugs gift card. Prizes are non-transferable and no substitution or cash redemption will be made. Sponsor reserves the right to substitute a prize with one of equal or greater value if the Prize should become unavailable for any reason.
- 9) Internet: Sponsor is not responsible for electronic transmission or other errors resulting in omission, interruption, deletion, defect, delay in operations or transmission. Sponsor may, in its sole discretion, cancel, terminate, modify and/or suspend the Contest. In the event the Contest is canceled, terminated, modified and/or suspended, Sponsor will select the winners on the basis of the criteria stated herein from among all eligible, non-suspect Entries received as of the date/time such action was taken.
- 10) Any questions, comments or complaints regarding this Contest must be directed to the Sponsor only, and not to Instagram, Facebook, Twitter or Woobox. These Official Rules may not be reprinted or republished in whole or in part without the prior written consent of Sponsor. All rights reserved.